



ICCIE Support and Marketing Opportunities

Dear Captive Industry Supporter,

In the year 2000, the captive insurance landscape looked quite different than it does today. While the industry was growing at that time, it was smaller, with fewer practitioners, far fewer domiciles, and an exciting, if unclear future.

It was at that time that captive professionals from many different parts of the industry first saw the need for an education program for the industry- to provide online courses, qualifying credentials, and a degree of legitimacy to the expanding captive industry.

Since the official launch of the International Center for Captive Insurance Education (ICCIE) in 2004, thousands of captive and risk management professionals have taken ICCIE courses and webinars. Formed as a 501c3 non-profit, ICCIE was always planned as an organ to serve the industry and respond to its educational needs.

Like any other educational institution, ICCIE solicits donations and sponsorship funds to keep its tuition prices down to allow for the greatest amount of industry participation possible.

If your company would like to support ICCIE through a sponsorship, we have the following sponsorships available:

\$500 - Captive Career Center- the Captive Career Center, located on the ICCIE website, is an open-to-all source of industry information and features current employment opportunities available as well as individuals seeking positions in the captive industry. Your sponsorship - lasting for a month - will allow for logo placement on the page and an announcement of the sponsorship by ICCIE in our weekly webblasts. Great visibility for the price!

\$500 - Webinar Sponsorship - ICCIE's "Hot Topic" webinars are well received by the industry and many thousands are exposed to upcoming webcasts through our weekly web announcements. Your sponsorship - running over a six-week period - includes weekly mentions of your webinar sponsorship, as well as a "live" mention of the sponsorship during the opening of the webinar. Another way to shout out your support for captive industry excellence!

\$500- IMAC Banner Party - Does your organization hold an evening event at the Cayman Captive Conference? Our ICCIE Banner Party is a great way to advertise your support of ICCIE in a way that enhances your event. For Banner Party participants ICCIE will create a banner that can be placed at your event stating that your company "supports ICCIE and the Associate in Captive Insurance professional designation."

\$1,800 - ICCIE Anniversary Celebration at VCIA -This is ICCIE's premier visibility event- held the night before the launch of the Vermont (VCIA) Conference, our event is the unofficial opening of the week's festivities. Sponsorship for our Anniversary Celebration includes several weeks of recognition in our weekly webblasts, signage and verbal recognition at the event, and year-long recognition on our website. It offers extensive exposure to the whole captive world and the risk management universe.

For more information or to book one of these great opportunities, please contact ICCIE Executive Director Mitch Cantor at mcantor@iccie.org or 802-651-9051.